

Island Breeze

News from the Island Creek PTA
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March 4, 2010

May 1: Crocs on the Ground, Crocs on the Ground, the Croc Trot 5K is Coming to Town

The land speed record for a crocodile is 11 miles per hour as measured by a galloping Australian freshwater croc. Find out how fast Island Creek's *Crocs* can gallop on Saturday, May 1, when the Crocodile PTA hosts its second community-wide *Croc Trot 5K* road race. In addition to The Big Race, the day will feature a *Croc Crawl* for youngsters eight years of age and younger.



Last year, nearly 150 runners blazed a path to glory in the first *Croc Trot 5K* race. We expect the number of participants to climb this year in the wake of last year's success. **On-line race registration begins March 15.** You can access registration forms and find more information about the race by visiting the Island Creek PTA website www.islandcreekpta.org.

In order for the race of this size to succeed, we will need plenty of volunteer help. If you are interested in lending a hand, please contact PTA President Lisa Jacobs at icptapres@cox.net for additional information.

Croc Trotters: Training Underway for the Big Race

Forty-six resolute runners braved sub-freezing temperatures last Saturday morning for the third session of the Croc Trotter Training Program, a PTA sponsored series designed to prepare runners for the rigors of the May 1 *Croc Trot 5K* race. With only 58 days remaining until race day, training guru Sheldon Hervey is preparing his trotting *Crocs* to handle the blistering pace that expected to be set by Assistant Principal Mike "The Road Warrior" Macrina, the defending champion of the teacher/staff division.

The Trotters meet as a group at 8:00 AM each Saturday morning at Island Creek, and they are expected to run twice more on their own during the week. Participants who attend seven of the ten group sessions will earn a coveted 2010 Croc Trotter t-shirt. There is still time to earn a t-shirt, so if you are interested in testing the bounds of human endurance, contact head trotter Sheldon Hervey, at hervey.sheldon@gmail.com.



Better Hurry: *Croc Trot 5K* Sponsorship Opportunities Are Going Fast

Sponsorship opportunities for the May 1 *Croc Trot 5K* race are being snapped up like a hungry crocodile. However, a few opportunities remain for community-spirited companies or individuals to help sponsor this great civic event. An event this big requires resources beyond the means of the Crocodile PTA, so we could still use some help. Four sponsorship levels are listed below. In addition to the recognition opportunities listed below, sponsors will earn the gratitude of the nearly 350 members of the Island Creek PTA. If you are interested in becoming a *Croc Trot 5K* sponsor, or if you know someone who might be interested in helping, please contact Lisa Jacobs at icptapres@cox.net, or Nancy Hervey at herveypta@cox.net.

PLATINUM SPONSOR

Sponsor Commitment

\$1,000

- Benefits of Gold sponsorship, plus
- Logo exposure at start/finish line
- Link to your website from the PTA website
- Two additional complimentary race registrations

GOLD SPONSOR

Sponsor Commitment

\$500

- Benefits of Silver sponsorship, plus
- Logo exposure on T-shirts
- Mention in all media releases
- An additional complimentary race registration

SILVER SPONSOR

Sponsor Commitment

\$250 or in-kind products or services

- Sponsorship recognition on the PTA website in newspaper and radio announcements
- Opportunity to place insert or goodies in all race packets
- One complimentary race registration

BRONZE SPONSOR

Sponsor Commitment

\$150 or in-kind products or services

- Name on race T-shirts

Croc Gear: You've Got the Spirit and We've Got the Wear

Spring break is just around the corner, so whether you are heading to the beach, the slopes, or just staying home, make sure you have plenty of *Croc Gear* spirit wear to show that you are true to your school. *Croc Gear* coordinator Coleen Murray is pleased to report that she has a full inventory of children's and adult sizes for all *Croc Gear* T's, shorts and sweatshirts, so you can order today and wow tomorrow. The *Croc Gear* collection also includes hats, magnets and string backpacks too. Please contact Coleen at CMurray341@aol.com with questions, or if you wish to place an order.



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