



**ISLAND CREEK ELEMENTARY SCHOOL (ICES)
PARENT-TEACHER ASSOCIATION**

MEETING MINUTES – OCTOBER 6, 2010

Call to Order and Welcome

PTA President Jane Horowitz welcomed everyone and called the meeting to order at 7:05 PM.

Principal's Remarks

Dr. Owner reported the following –

- A new special education teacher has been hired. The quality of the teachers helps to make ICES an outstanding school.
- The Fifth Grade team was introduced and Dr. Owner explained that there is an effort underway to ensure that special teachers are integrated into teaching teams.
- Getting students into a routine is critical after the start of a new school year.

Minutes

Secretary Pam Haberstroh presented the Minutes of the PTA meeting held on September 14, 2010. Upon **Motion** being made, **Seconded** and unanimously **Approved**, the Minutes were accepted as presented.

Budget Updates

Treasurer Jane Kelly presented an update on the budget (attached). There being no questions, the Treasurer's Report will be entered into the Minutes of this meeting as presented.

Membership Updates

It was announced that membership stood at 247 members to date, which is 73% of the membership goal for this year (340 members). This includes 31 teachers who are supporting the PTA through membership.

Fund Raiser Updates

- **Sally Foster:** The Sally Foster project is underway and there has been positive feedback to the new approach of selling gift cards that can then be used to purchase items online for home delivery.
- **Craft Fair:** Vendor applications are still being received. Help is needed with signage and volunteers are needed for the food table.

- **Box Tops:** Information on the box top program went out in a recent newsletter and the current cut-off date is October 22nd.

Volunteers

Emails will soon be sent about the need for volunteers to support various projects including the Croctoberfest, the Craft Fair and Veterans Day. Outreach may also be made to 8th graders who may be able to volunteer to fulfill community service hours needs.

Gertrude Hawk Candy Sales

The PTA may begin selling these candy products at upcoming events. There is no ordering involved, simply the opportunity to purchase this candy on-site. While this is not intended to replace the Sally Foster project or cookie dough sales, it may be an additional but easy way to generate new income at events.

Student Art Collectables

The possibility of continuing this project for the 2010/2011 school year was discussed at the September PTA meeting. Following the meeting art teachers were contacted to see if they would be supportive of the program again this year. After learning that the art teachers are too busy at this time to be involved, it was determined that the project will not be repeated for the current school year.

Holiday Gift Shop

This project, which will be held on Saturday, December 4th, requires a lot of volunteer assistance. One of the primary needs is to have helpers assist children in selecting gifts that they can then give to surprise family members. The items range in price from pocket change to \$15.00. The opportunity to have family photos taken will be offered again this year. Based upon last year's experience, the timing of the event will be changed this year. Set-up will be held from 8:00-10:00 AM and the shop will be open from 10:00 AM until 2:00 PM. It was suggested that 8th graders needing community service hours be considered for this project as well. An offer was made to provide additional cash registers to assist with the flow of the event.

Spirit Wear

Sales are going well and another order will need to be placed soon. A new sweatshirt may be ordered at the time. There may be a need to switch to order forms to ensure that orders can be filled and tracked efficiently.

Croctoberfest

The event will be held Friday evening, October 22nd. Activities will include games for the children, a moon bounce, and a raffle. Small, good raffle items are needed. Set up will begin at 3:00 and volunteers are needed for this as well as throughout the event. Current needs include liter bottles of soft drinks, trinkets for game prizes and lights for the playground.

Move to Paperless

After discussion it was agreed that communications will be sent electronically to all families with the exception of those who have indicated that they would prefer information on paper. After a period of time this will be reassessed to see if a more virtual means of communicating is successful.

Web Site Update

It was announced that, in light of the good financial status of the PTA, effort will be made to move forward with upgrades to the PTA web site. As part of this process, parameters about desired outcomes will need to be established (such as the inclusion of a PayPal, etc).

Custodian Appreciation Week

It was agreed that the PTA would continue its traditional practice of thanking school custodians with gift cards.

Date for November PTA Meeting

As the result of the school being closed on November 2, 2010, it was agreed that the next meeting of the ICES PTA will be held on Tuesday, November 9, 2010.

The meeting was adjourned at 8:00 PM.

Respectfully submitted,

Pam Haberstroh, Secretary
Island Creek PTA