

January 16, 2012

Parent Teacher Association

Island Creek Elementary School

7855 Morning View Lane

Alexandria, VA 22315

Re: Donation Request for Annual Croc Trot 5k Road Race

To Whom It May Concern:

We are reaching out to community businesses and seeking support for our PTA sponsored road race. This is an annual event held to enhance the health and wellness of our school and community.

**The 4<sup>th</sup> annual Croc Trot will be held Saturday, April 28, 2012.** It will consist of a 5K race for adults and older children and a 100-yard Croc Crawl (Dash) for younger children. Last year, more than 150 runners participated in the race. The event was an overwhelming success!

Please consider supporting our efforts. Your sponsorship will not only assist us in our fundraising efforts, it will have a positive impact on young people in our community - - better technology in the school, enhanced support for our teachers, and provide an opportunity to participate in a fun and exciting exercise program for families, neighbors and students. This year, we are increasing our race promotion through local running clubs, newspaper advertisements and radio announcements.

Enclosed is a donation pyramid and IRS tax exemption letter for your consideration. To donate, simply make your check or money order payable to Island Creek Elementary School, and send to 7855 Morning View Lane, Alexandria, VA 22315.

On behalf of Island Creek students, staff and PTA, we sincerely appreciate your consideration! Sponsorship commitments are requested by April 1, 2012. If you have any questions, please contact me at [ajcest@verizon.net](mailto:ajcest@verizon.net) or 407-497-8823. Thank you very much!

Kind Regards,

Anne Cestare

2012 PTA Croc Trot Chairperson

Cc: Terri Maben, PTA President

